

The background of the entire advertisement is a repeating pattern of light blue silhouettes of people walking in various directions, some carrying bags. In the top right corner, there is a white arrow-shaped box pointing to the right, containing the text 'walkit.com' in a bold, dark blue font.

walkit.com

THE URBAN WALKING ROUTE PLANNER

Maybe you could walk it?

Plan your urban
walking route at
www.walkit.com

Get a route map between any two points, including your journey time, calorie burn, step count and carbon saving. Quick, free, healthy and green.